

Contact

Amy Meyer

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background

I'm extremely efficient when it comes to any task that I'm given. I take my job very seriously and always remain positive, professional and passionate.

education

Bachelors of Arts in Advertising

The Illinois Institute of Art

Schaumburg, Illinois

3.5 GPA

coursework

Account Planning

Brand Strategy and Marketing

Consumer Behavior

Conceptual Thinking

Dynamics of Mass Communication

Global Marketing

Persuasive Techniques

Principles of Market Research

Public Relations and Promotions

Web Marketing

skills

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Customer Service

Graphic Design

Marketing

Microsoft Office

Proficient on MAC and PC

Quark

Sales

work experience

Company: Bella Baby Photography

Title: Photographer/ Photo Editor

Time Period: 2009-Present

- Taking professional photos for clients
- Editing photos
- Processing orders
- Using sales and customer service skills daily

Company: Trading Technologies

Title: Graphic Designer

Time Period: 2008-2009

- Designed promotional material: brochures, signage, presentations
- Helped develop and design tradeshow booths
- Kept our clients informed about upcoming events via HTML invitations
- Contributed marketing strategies to our web development team
- Designed icons for new products
- Updated graphics for the website

Company: Jamac

Title: Temporary Freelance Designer

Time Period: 2008

- Designed and constructed promotional material that would be used for product endcap displays in the retail chain Kmart
- Designed display construction pamphlets that would be used by Kmart employees
- Developed design concepts with a short deadline

Company: Surface Group International

Title: Director of Design and Marketing

Time Period: 2007-2008

- Designed: advertisements, brochures, catalogs, flyers
- Purchased media
- Re-branded the company with a new logo and website
- Designed email campaigns to ensure that our clients were always being sent product updates
- Took photos of all our products for web and catalog use
- Updated pricing and products on our website