



## contact

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## background

I'm extremely efficient when it comes to any task that I'm given. I take my job very seriously and always remain positive, professional and passionate.

## education

Bachelors of Arts in Advertising

The Illinois Institute of Art

Schaumburg, Illinois

3.5 GPA

## coursework

Account Planning

Brand Strategy and Marketing

Consumer Behavior

Conceptual Thinking

Dynamics of Mass Communication

Global Marketing

Persuasive Techniques

Principles of Market Research

Public Relations and Promotions

Web Marketing

## skills

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Customer Service

Graphic Design

Marketing

Microsoft Office

Proficient on MAC and PC

Quark

Sales

## work experience

Company: Bella Baby Photography

Title: Photographer/ Photo Editor

Time Period: 2009-Present

- Taking professional photos for clients
- Editing photos
- Processing orders
- Using sales and customer service skills daily

Company: Trading Technologies

Title: Graphic Designer

Time Period: 2008-2009

- Designed promotional material: brochures, signage, presentations
- Helped develop and design tradeshow booths
- Kept our clients informed about upcoming events via HTML invitations
- Contributed marketing strategies to our web development team
- Designed icons for new products
- Updated graphics for the website

Company: Jamac

Title: Temporary Freelance Designer

Time Period: 2008

- Designed and constructed promotional material that would be used for product endcap displays in the retail chain Kmart
- Designed display construction pamphlets that would be used by Kmart employees
- Developed design concepts with a short deadline

Company: Surface Group International

Title: Director of Design and Marketing

Time Period: 2007-2008

- Designed: advertisements, brochures, catalogs, flyers
- Purchased media
- Re-branded the company with a new logo and website
- Designed email campaigns to ensure that our clients were always being sent product updates
- Took photos of all our products for web and catalog use
- Updated pricing and products on our website

